Making Business Sense of Environmental Compliance

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Summary

- Five case studies presented showing value in acknowledging the relationship between business and environmental concerns
- Each case explores a particular dimension of this relationship
Review Plant Operations First

- New regulations allow for review of current products
- Products that cause non-compliance can be:
  - Moved to new production location
  - Discontinued
  - Modified to comply

Find the Best Time to Install Pollution-Control Equipment

- Postponing capital expenditure may result in financial gain
- Potential liabilities must be assessed in various scenarios and weighed against financial gain
Find the Best Time to Upgrade Production Technology

- Emerging technologies and costs of pending regulations must be evaluated so that upgrades can be made at the best time.

Allocate Environmental Costs Properly

- True production cost must be known to evaluate profitability of a product.
Integrate Business and Environmental Decisions

- Systems approach allows for integrating business and environmental concerns

Missing

- Discussion of Environmental Management Systems
- ISO 14001
- LEED
Questions?